

# Discover New Opportunities with EQUATOR<sup>®</sup>

**Join for Free**

**Are you a real estate agent looking to expand your network and unlock new business opportunities?** Join Equator, the industry-leading real estate asset management platform trusted by institutional investors, servicers, and asset managers across the country.



## What is Equator?

Equator is a modern real estate asset management platform that helps asset managers, investors, servicers, and other stakeholders efficiently manage real estate portfolios to achieve the best possible outcomes. As a central marketplace, Equator connects real estate agents, brokers, vendors, and service providers with institutional clients operating Single-Family Rental (SFR), Build-to-Rent (BTR), Non-Performing Loans (NPL), Real Estate Owned (REO), foreclosure, short sale, deed-in-lieu (SS/DIL) and commercial assets.

## How Equator Helps Real Estate Agents

Equator clients — including institutional asset managers, private equity firms, and REITs — regularly seek licensed real estate agents and vendors to handle BPOs, inspections, property marketing, property listing, initial services, and transaction management. By creating an agent profile on Equator, you can gain exposure to a broad network of high-volume clients looking for local expertise like yours.

## Create Your FREE Equator Agent Account

Getting started is easy. Visit [agents.equator.com](https://agents.equator.com) and click **Join Equator** to create your free agent profile. There's no cost to sign up, and it only takes a few minutes to begin positioning yourself for more opportunities.

# Boost Your Visibility with **Agent Ads**, **Elite Agent**, and **Premium Placement**

For agents ready to elevate their exposure to asset managers and increase their lead flow, **Equator offers three powerful upgrade options:**

## Agent Elite

Equator Agent Elite can give you a competitive edge through platform training, insights, and premium visibility. What do you get?

- › **Higher placement** in agent search results
- › **Multi-office visibility:** Manage up to three office accounts in the same state at no extra charge
- › **Access to local market intelligence:** This includes days on market, property status, and trends
- › **Platform certification:** Showcase your expertise in SFR, Fix & Flip, Reverse Mortgage, REO, and NPL properties

## Premium Placement

Enhance your search visibility and get noticed by asset managers:

- › **Rank higher in agent** search results
- › **Increase visibility to asset** managers seeking agents in your zip code
- › **Premium agent badge** displayed to clients searching your area

## Agent Ads

Drive local traffic and generate direct leads from Equator.com visitors:

- › Appear on property detail pages for your selected cities
- › Capture buyer and seller interest with direct contact and lead forms
- › Expand your web presence with no long-term commitment — monthly subscription only



**\$340+ Billion** in real estate assets processed



**2.4+ Million** units sold



**70,000+** active national network of agents, brokers, attorneys, and vendors



Used by three of the **top five U.S. servicers** and the largest holders of real estate

## Ready to **Grow Your Real Estate Business?**

Start today by creating your [free agent account at agents.equator.com](https://agents.equator.com) and position yourself to work with some of the most active players in the real estate investment world.

For more information contact us at [\(310\) 469-9167](tel:3104699167) or [agenthelp@equator.com](mailto:agenthelp@equator.com).